## CONTRACT



And:

Crossroads Media 66 Canal Center Plaza Suite 555 Alexandria, VA 22314

	Contract / Re	visjon	All Order	#
	968706	1	0639996	4
Product				
Issue				
Contract Dates	Estimate #			
10/31/12 - 11/06/12	1322 CROSS	SROADS	S G	
Advertiser			Original Date	e / Revision
Crossroads GPS			10/30/12	/ 10/30/12
	Billing Cycle	Billing	Calendar	Cash/Trade
	EOMEOC	EOC Broadcast		Cash
	Station	Accour	nI Executive	Sales Office
	KOAT	Mary T	ricoli	HRP -WashingI
	Special Hand	lling		· ·
	Demographic	<u>!</u>		
	Adulls 35+			
	IDB#	Advert	ser Code	Product Code
		12		11
	Agency Ref		Advertise	er Ref

Spots/

		Spots/			
*Line Ch Start Date End Date Description	Start/End Time	Days Length Week Rate	Type Spots	Amount	
N 1 KOAT 11/02/12 11/02/12 Action 7 News @ 10p M-F	10-1030p	:30	NM 1	\$1,800.00	
Class of Time - Fixed Non Pre-emplible  Slart Date End Date Weekdays Spots/Week Week: 10/29/12 11/04/121 1	<u>Rate</u> \$1,800.00				
N 2 KOAT 11/02/12 11/02/12 The View 10-11a	10-11a	:30	NM 1	\$500.00	
Class of Time - Fixed Non Pre-emptible Slart Dale End Dale Weekdays Spots/Week Week: 10/29/12 11/04/121 1	<u>Rate</u> \$500.00				
N 3 KOAT 11/02/12 11/02/12 Action 7 News @ 1030p	1030-1105p	:30	NM 1	\$1,000.00	
Class of Time - Pre-emptible with notice  Start Dale End Dale Weekdays Spots/Week  Week: 10/29/12 11/04/121 1	<u>Rate</u> \$1,000.00				
N 4 KOAT 11/02/12 11/02/12 Nightline	1105-1135p	:30	NM 1	\$325.00	
Class of Time - Pre-emptible with notice Start Date End Date Weekdays Spols/Week Week: 10/29/12 11/04/121- 1	<u>Rate</u> \$325.00				
N 5 KOAT 11/02/12 11/02/12 Kimmel	1135p-1235a	:30	NM 1	\$125.00	
Class of Time - Pre-emptible with notice  Start Date End Date Weekdays Spots/Week  Week: 10/29/12 11/04/121 1	<u>Rale</u> \$125.00				
N 6 KOAT 11/02/12 11/02/12 Anderson Cooper	11a-12n	:30	NM 1	\$250.00	
Class of Time - Fixed Non Pre-emplible  Start Dale End Date Weekdays Spots/Week  Week: 10/29/12 11/04/121 1	Rate \$250.00				
N 7 KOAT 11/02/12 11/02/12 Chew, The	12-1pm	:30	NM 1	\$250.00	
Class of Time - Fixed Non Pre-emptible  Start Date End Dale Weekdays Spols/Week  Week: 10/29/12 11/04/121 1	<u>Rate</u> \$250.00				
N 8 KOAT 11/02/12 11/02/12 General Hospital	2-3p/1-2p	:30	NM 1	\$300.00	
Class of Time - Fixed Non Pre-emptible <u>Start Dale</u> <u>End Date</u> <u>Weekdays</u> <u>Spols/Week</u>	Rate				

(\* Line Transactions. N = New, E = Edited, D = Defeled)

Notwithstanding to whom bills are rendered, advertiser, agency end service, jointly and severely, shell ramen obligated to pey to station the amount of any bills randared by station within the time specified and until peyment in full is received by stellon. Payment by advertiser to egency or to service, shell ramen obligated to pey to station the amount of any bills randared by station within the time specified and until peyment in full is received by stellon. Payment by advertiser to egency or to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on confrects, insertion ordars, copy instructions or any correspondence when such conflict with the above terms and conditions. Four weaks advance cancellation notice is required unlass otherwise.



	Contract / Revision 968706 /	Alt Oider # 06399964
Contract Dates 10/31/12 - 11/06/12	Product Issue	Estimate # 1322 CROSSROADS GPS
Advertiser Crossroads GPS		iginal Date / Revision 10/30/12 / 10/30/12

							Spots/				
*Line	e Ch Start	Date End D	ate Description	n	Start/End Time	Days	Length Week	Rate	TypeS	pots	Amount
Wee	Start Date ek: 10/29/12	End Date 11/04/12	<u>Weekdaγs</u> 1	Spots/Week 1	<u>Rate</u> \$300.00						
N 9	KOAT 11/02	/12 11/02/1	2 Ellen 3-4p		3-4p		:30		МИ	1	\$350.00
Wee	Class of Time Start Date ek: 10/29/12	- Pre-emptit End Date 11/04/12	ole with notice <u>Weekdays</u> 1	Spots/Week 1	Rate \$350.00	_					
N 10	KOAT 11/02	/12 11/02/1	2 Di Oz		4-5p		:30		NM	1	\$575.00
Wee	Class of Time Start Date k: 10/29/12	e - Pre-emptit End Date 11/04/12	ble with notice Weekdays1	Spots/Week	<u>Rate</u> \$575.00			. <u> </u>	<u>.</u>		
N 11	KOAT 11/02/	12 11/02/1	2 Action 7 Ne	ws @ 5p	5-530p		:30		NM	1	\$1,100.00
Wee	Class of Time Start Date ek: 10/29/12	Fixed Non End Date 11/04/12	Pre-emptible Weekdays1	Spots/Week 1	<u>Rate</u> \$1,100.00						
N 12	KOAT 11/02/	12 11/02/1	2 5a A7N Moi	e In The AM	5-6a		:30		NM	1	\$500.00
Wee	Class of Time Start Date ek: 10/29/12	- Pre-emptib <u>End Date</u> 11/04/12	ole with notice <u>Weekdays</u> 1	Spots/Week 1	Rate \$500.00	_	· 11-				******
N 13	KOAT 11/02/	12 11/02/1	2 Action 7 Ne	ws @ 6p	6-630p		:30		NM	1	\$1,500.00
Wee	Class of Time Start Date ek: 10/29/12	- Fixed Non End Date 11/04/12	Pre-emptible Weekdays 1	Spots/Week 1	<u>Rate</u> \$1,500 00						
N 14	KOAT 11/02/	12 11/02/1	2 6a A7N Moi	e In The AM	6-7a		:30		MM	1	\$950.00
Wee	Class of Time Start Date k: 10/29/12	- Pre-emptib End Date 11/04/12	le with notice Weekdays	Spots/Week 1	<u>Rate</u> \$950.00						
N 15	KOAT 11/02/	12 11/02/1	2 Entertainme	ent Tonight 630-	7ε630-7ρ		:30		NM	1	\$1,400.00
	Class of Time Start Date k: 10/29/12	End Date 11/04/12	Weekdays 1	Spots/Week 1	<u>Rate</u> \$1,400.00						#2 700 <b>00</b>
N 16			2 LAST MAN/	MALIBU	7-8p		:30		NM	1	\$2,200.00
Wee	Class of Time <u>Start Date</u> k: 10/29/12	- Fixed Non End Date 11/04/12	Pre-emptible Weekdays1	Spots/Week 1	<u>Rate</u> \$2,200.00			<u></u> .			
N 17	KOAT 11/02/		<ol><li>Good Morni</li></ol>	ng America	7-9a		:30		NM	1	\$800.00
Wee	Class of Time <u>Start Date</u> k: 10/29/12	- Pre-emptib End Date 11/04/12	le with notice Weekdays1	Spots/Week 1	<u>Rate</u> \$800.00	· · · ·					
N 18	KOAT 11/02/	12 11/02/1	2 SHARK TAI	٧K	8-9p		:30		NM	1	\$2,300.00
Wee	Class of Time <u>Start Date</u> k: 10/29/12		Weekdaγs 1	Spots/Week 1	Rate \$2,300.00						****
N 19	KOAT 11/02/			gis & Kelly 9-10	a9-10a		:30		MM	1	\$400.00
	Class of Time Start Date k: 10/29/12	End Date 11/04/12	Weekdays 1	Spots/Week 1	<u>Rate</u> \$400.00					4	42,000,00
N 20	KOAT 11/02/				9-10p		:30		NM	1	\$2,900.00
	Class of Time	- Immediate	ly Pre-emptible v	vithout notice					1		

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligeted to pay to stellion the amount of any bills rendered by stellion within the time specified and until payment in full rs received by stallion. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute peyment to stellion. Stallion will not be bound by conditions, printed or otherwise, on confrects, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Four weeks advance concellation notice is required unless otherwise. specified

Hearst letevision inc, does not discriminate in the sale of edvertising time, and will eccept no edvertising which is placed with an intent to discriminate on the basis of rece or ethnicity. Advertiser hereby represents and warrants thet it is not purchasing broadcast eir time under this advertising sales contrect for a discriminatory purpose, including but not timited to decisions not to place advertising on particular stations on the basis of race or ethnicity.



	Contract / Revision 968706 /	Alt Order # 06399964				
Contract Dates 10/31/12 - 11/06/12	Product Issue	Estimate # 1322 CROSSROADS GPS				
Advertiser Crossroads GPS		iginal Date / Revision 10/30/12 / 10/30/12				

							Spots/				
*Line	e Ch Start I	Date End D	ate Descriptio	n	Start/End Time	Days	Length Week	Rate	Type	Spots	Amount
We	<u>Start Date</u> ek: 10/29/12	End Date 11/04/12	Weekdays	Spots/Week 1	<u>Rate</u> \$2,900.00						
N 21	I KOAT 11/05/	12 11/05/1	2 Action 7 Ne	ws @ 10p M F	10-1030p		:30		NM	1	\$1,800.00
Wei		- Fixed Non End Date 11/11/12	Pre-emptible Weekdays 1	Spots/Week 1	<u>Rate</u> \$1,800.00						
	2 KOAT 11/05/	12 11/05/1	2 The View 1	0-11a	10-11a	·-	:30		NM	1	\$500.00
Wei	Class of Time Start Date ek: 11/05/12	- Fixed Non End Date 11/11/12	Pie-emptible <u>Weekdays</u> 1	Spots/Week 1	<u>Rate</u> \$500.00			<u>.</u>			
N 23	KOAT 11/05/	12 11/05/1	2 Action 7 Ne	ws @ 1030p	1030-1105p		:30		NM	1	\$1,000.00
Wee	Class of Time <u>Start Date</u> ek: 11/05/12	- Pre-emptib End Date 11/11/12	ole with notice Weekdays 1	Spots/Week 1	<u>Rate</u> \$1,000.00						
N 24	KOAT 11/05/	12 11/05/1	2 Nightline		1 <b>105-1</b> 135p		:30		NM	1	\$325.00
Wee	Class of Time <u>Start Date</u> ek: 11/05/12	- Pre-emptib End Date 11/11/12	ble with notice <u>Weekdays</u> 1	Spots/Week 1	<u>Rate</u> \$325.00		<del></del> .				
N 25	KOAT 11/05/	12 11/05/1	2 Kimmel		1135p-1235a		:30		NM	1	\$125.00
Wee	Class ot Time <u>Start Date</u> ek: 11/05/12	- Pre-emptib <u>End Date</u> 11/11/12	ble with notice  Weekdays  1	Spots/Week 1	<u>Rate</u> \$125.00						
N 26			2 Anderson C	cooper	11a-12n		:30		NM	1	\$250.00
Wee	Class of Time <u>Start Date</u> ek: 11/05/12	- Fixed Non End Date 11/11/12	Pre-emptible Weekdays 1	Spots/Week 1	<u>Rate</u> \$250.00	_	·				4258.80
N 27			2 Chew, The		12-1pm		:30		NM	1	\$250.00
Wee	Class of Time <u>Start Date</u> ek: 11/05/12	- Fixed Non End Date 11/11/12	Pre-emptible Weekdays 1	Spots/Week 1	<u>Rate</u> \$250.00						#25 <b>2</b> 00
N 28	KOAT 11/05/		2 General Ho	spital	2-3p/1-2p		:30		NM	1	\$300.00
Wee	Class of Time Start Date ek: 11/05/12	- Fixed Non <u>End Date</u> 11/11/12	Pre-emptible <u>We ekdays</u> 1	Spots/Week 1	<u>Rate</u> \$300.00						2250 22
N 29	KOAT 11/05/	_	,		3-4p		:30		MM	1	\$350.00
Wee	Class of Time <u>Start Date</u> ek: 11/05/12	- Pre-emptib End Date 11/11/12	le with notice <u>Weekdays</u> 1	Spots/Week 1	Rate \$350.00		<u></u> -				20
N 30	KOAT 11/05/	12 11/05/1	2 Dr Oz		4-5p		:30		NM	1	\$575.00
Wee	Class of Time <u>Start Date</u> ek: 11/05/12	- Pre-emptib End Date 11/11/12	le with notice <u>Weekdays</u> 1	Spots/Week 1	<u>Rate</u> \$575.00		· · · · · · · · · · · · · · · · · · ·	. <u></u> .			A. 465 88
N 31			2 Action 7 Ne	ws @ 5p	5-530p		:30		NM	1	\$1,100.00
Wee	Class of Time Start Date ek: 11/05/12	- Fixed Non End Date 11/11/12	Pie emptible <u>Weekdays</u> 1	Spots/Week 1	<u>Rate</u> \$1,100.00			<del></del>			6500.00
N 32	KOAT 11/05/ Class of Time		2 5a A7N Mo le with notice	re In The AM	5-6a		:30		NM	1	\$500.00

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end wail and sharing by oadcast eir time undar this advertising selas contract for a discriminatory purpose, including but not limited to decisions not to plece advertising on particular stellions on the basis of rece or although. Advertiser hereby represents end wail and sharing by oadcast eir time undar this advertising selas contract for a discriminatory purpose, including but not limited to decisions not to plece advertising on particular stellions on the basis of rece or eithnicity.



	Contract / Revision 968706 /	All Order # 06399964			
Contract Dales 10/31/12 - 11/06/12	Product Issue	Estimate # 1322 CROSSROADS GPS			
Advertiser Crossroads GPS	I	iginal Date / Revision 10/30/12 / 10/30/12			

							Spots/				
*Line	Ch Start Da	ate End Dat	te Description		Start/End Time	Days	Length Week	Rate	TypeS	Spots	Amount
Wee		End Date 11/11/12	Weekdays 1	Spots/Week 1	<u>Rate</u> \$500.00						
N 33	KOAT 11/05/12	11/05/12	Action 7 Nev	vs @ 6p	6-630p		:30		NM	1	\$1,500.00
Wee			re-emptible <u>Weekdays</u> 1	Spols/Week 1	<u>Rate</u> \$1,500.00						
N 34	KOAT 11/05/12	11/05/12	6a A7N More	In The AM	6-7a		:30		MM	1	\$950.00
Wee		•	with notice <u>Weekdays</u> 1	Spots/Week 1	<u>Rale</u> \$950.00	· · ·					
N 35	KOAT 11/05/12	11/05/12	Enlertainmer	nt Tonight 630-7	7ŗ630-7p		:30		MM	1	\$1,400.00
Wee		End Date	re-emptible <u>Weekdays</u> 1	Spots/Week 1	<u>Rate</u> \$1,400.00						
N 36	KOAT 11/05/12	11/05/12	Good Mornin	g America	7-9a		:30		MM	1	\$800.00
Wee			e with notice <u>Weekdays</u> 1	Spols/Week 1	Rate \$800.00		· - · · · · · · · · · · · · · · · · · ·				
N 37	KOAT 11/05/12	11/05/12	Live with Req	gis & Kelly 9-10a	a 9-10a		:30		MM	1	\$400.00
			re-emptible <u>Weekdays</u> 1	Spots/Week 1	<u>Rale</u> \$400.00						
	KOAT 11/05/12				9-10p		:30		NM	1	\$6,200.00
		nd Date	re-emplible <u>Weekdays</u> 1	Spols/Week 1	<u>Rate</u> \$6,200.00						
	KOAT 11/03/12			s @ 10p Sal	10-1035p		:30		NM	1	\$1,500.00
Week	k: 10/29/12 1	nd Dale 1/04/12	Weekdays 1-	Spots/Week 1	<u>Rate</u> \$1,500.00						****
	KOAT 11/03/12			ΓLF	1035P-1135P		:30		NM	1	\$300.00
Week	c: 10/29/12 1	nd Date 1 1/04/12	Weekdays 1-	Spots/Week 1	<u>Rate</u> \$300.00						44 000 00
	KOAT 11/03/12			ball Sa 130-p	128p-6p		:30		NM	1	\$1,200.00
		nd Dale	ie-emplible <u>Weekdays</u> 1-	Spots/Week 1	<u>Rale</u> \$1,200.00			<b></b>			
	KOAT 11/03/12			s @ 5p Sal	5-530p		:30		NM	1	\$550.00
	<del></del>	nd Date	with notice Weekdays 1-	Spots/Week 1	<u>Rale</u> \$550.00						
	KOAT 11/03/12				5-6a		:30		NM	1	\$175 00
Week	10/29/12	nd Date \ 1/04/12	<u>Weekdays</u> 1-	Spols/Week 1	<u>Rate</u> \$175.00						0550.00
	KOAT 11/03/12 Class of Time - F			rs @ 530p Sat	530-6p		:30		NM	1	\$550.00

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specified.

Hearst felevision and, does not discriminate in the sete of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Advertiser hereby represents and warrents that it is not purchasing broadcast eir time under this edvertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on perticular stations on the basis of race or ethnicity



	Contract / Revision 968706 /	Alt Order # 06399964			
Contract Dates 10/31/12 - 11/06/12	Product Issue	Estimate # 1322 CROSSROADS GPS			
Advertiser Crossroads GPS	I	ginal Date / Revision 10/30/12 / 10/30/12			

							Spots/				
*Line	Ch Start (	Date End Da	ite Description	1	Start/End Time	Days	Length Week	Rate	Type S	Spots	Amount
Wee	<u>Slart Dale</u> ek: 10/29/12	End Dale 11/04/12	Weekdays 1-	<u>Spots/Week</u> 1	<u>Rate</u> \$550.00						
N 45	KOAT 11/03/	12 11/03/13	2 Sa 6a A7N	More in the AM	6-9a		:30		MM	1	\$500.00
Wee	Class of Time <u>Start Date</u> ek: 10/29/12	- Pre-emptib <u>End Date</u> 11/04/12	le with notice <u>Weekdays</u> 1-	Spots/Week 1	<u>Rale</u> \$500.00						
N 46	KOAT 11/03/	12 11/03/1:	2 ABC Prime	College Foolball	6-10p		:30		MM	1	\$1,800.00
Wee	Class of Time Slart Date ek: 10/29/12	- Fixed Non I End Date 11/04/12	Pre-emplible <u>Weekdays</u> 1-	Spots/Week 1	<u>Rale</u> \$1,800.00						
N 47	KOAT 11/04/	12 11/04/1:	2 Action 7 Ne	ws @ 10p Sun	10-1030p		:30		NM	1	\$2,400.00
Wee	Class of Time <u>Start Date</u> k: 10/29/12	- Fixed Non I End Dale 11/04/12	Pre-emptible <u>Weekdays</u> 1	Spols/Week 1	<u>Rate</u> \$2,400.00						
N 48	KOAT 11/04/	12 11/04/12	2 Aclion 7 Ne	ws @ 1030p Sun	1030-1105p		:30		MM	1	\$1,600.00
Wee	Class of Time <u>Start Dale</u> k: 10/29/12	- Fixed Non I End Date 11/04/12	Pre-emptible <u>Weekdays</u> 1	Spots/Week 1	Rate \$1,600.00		. <u></u>	<u>-</u>			
N 49	KOAT 11/04/			d Su 4-5p	4-5p		:30		MM	1	\$300.00
Wee	Class of Time <u>Start Date</u> k: 10/29/12	- Fixed Non I End Date 11/04/12	Pre-emptible Weekdays1	Spots/Week 1	<u>Rate</u> \$300.00			_			
N 50			2 Action 7 Ne	ws @ 5p Sun	5-530p		:30		MM	1	\$850.00
Wee	Class of Time <u>Slart Date</u> k: 10/29/12	- Fixed Non I End Dale 11/04/12	Pre-emplible <u>Weekdays</u> 1	Spots/Week 1	<u>Rate</u> \$850.00		·· <b></b> ··				
N 51	KOAT 11/04/				5-6a		:30		NM	1	\$175.00
	Class of Time Start Dale k: 10/29/12	End Dale 11/04/12	Weekdays 1	Spots/Week 1	<u>Rate</u> \$175.00		···				04 000 00
N 52	KOAT 11/04/				6-7p		:30		MM	1	\$1,800.00
Wee	Class of Time Start Date k: 10/29/12	- Pre-emplibl End Dale 11/04/12	le with notice  Weekdays 1	Spols/Week 1	<u>Rate</u> \$1,800.00		<u></u> .	<b></b>			
N 53	KOAT 11/04/	12 11/04/12	2 Su 6a A7N I	More in the AM	6-9a		:30		ММ	1	\$500.00
Wee	Class of Time <u>Start Date</u> k: 10/29/12	- Pre-emptibl End Date 11/04/12	le with notice  Weekdays 1	Spols/Week 1	<u>Rate</u> \$500.00		<u></u> .				
N 54	KOAT 11/04/	12 11/04/12	ONCE UPO	N A TIME	7-8p		:30		MM	1	\$3,500 00
Wee	Class of Time Start Dale k: 10/29/12	- Fixed Non F End Date 11/04/12	Pre-emptible Weekdays1	Spols/Week 1	<u>Rate</u> \$3,500.00	_	<u> </u>				
N 55	KOAT 11/04/				8-9p		:30		MM	1	\$3,500.00
Weel	Class of Time Start Date k: 10/29/12	- Pre-emplibl End Date 11/04/12	e wilh notice Weekdays1	Spols/Week 1	<u>Rate</u> \$3,500.00					4	62 500 00
N 56	KOAT 11/04/ Class of Time				9-10a		:30		NM	1	\$2,500.00

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Hearst television inc., does not discriminate in the sale of advertising time, and will ascent by advertising which is closed with a second of the contract.

Hearst television inc, does not discriminate in the sale of advertising time, and will accept no advertising which is pleced with an intent to discriminate on the basis of race or ethnicity. Advertiser hereby represents and warrants that it is not purchasing broadcast air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on perticular stellions on the basis of race or ethnicity.



	Contract / Revision 968706 /	All Order # 06399964
Contract Dates 10/31/12 - 11/06/12	Product Issue	Estimale # 1322 CROSSROADS GPS
Advertiser Crossroads GPS	<del>-</del> -	iginal Dale / Revision 10/30/12 / 10/30/12

							Spots/				
*Line	Ch Start [	Date End Da	ate Description	n	Start/End Time	Days	Length Week	Rate	TypeS	pols	Amount
Wee	<u>Slart Dale</u> ek: 10/29/12	End Date 11/04/12	<u>Weekdays</u> 1	Spots/Week 1	<u>Rate</u> \$2,500.00						
N 57	KOAT 11/04/	12 11/04/1	2 666 PARK A	AVE	9-10p		:30		NM	1	\$2,400.00
Wee	Class of Time Start Date k: 10/29/12	- Pre-emplib End Dale 11/04/12	le with notice Weekdays 1	Spols/Week 1	<u>Rale</u> \$2,400.00						
N 58	KOAT 11/01/	12 11/01/1	2 Action 7 Ne	ws @ 10p M-F	10-1030p		:30		NM	1	\$1,800.00
Wee	Class of Time <u>Start Date</u> k: 10/29/12	- Fixed Non <u>End Date</u> 11/04/12	Pre-emptible <u>Weekdays</u> 1	Spots/Week 1	<u>Rale</u> \$1,800.00						
N 59	KOAT 11/01/1	12 11/01/1	2 The View 10	D-11a	10-11a		:30		NM	1	\$500.00
Weel	Class of Time Slart Dale k: 10/29/12	- Fixed Non End Dale 11/04/12	Pre-emptible <u>Weekdays</u> 1	Spots/Week 1	<u>Rate</u> \$500.00						
N 60	KOAT 11/01/1	12 11/01/1	2 Action 7 Ne	ws @ 1030p	1030-1105p		:30		NM	1	\$1,000.00
Weel	Class ot Time <u>Start Date</u> k: 10/29/12	- Pre-emptib <u>End Date</u> 11/04/12	le with notice Weekdays1	Spots/Week 1	Rate \$1,000.00						
N 61	KOAT 11/01/1	2 11/01/1	2 Nighlline		1105-1135p		:30		MM	1	\$325.00
Weel	Class of Time Start Date k: 10/29/12	- Pre-emptib <u>End Dale</u> 11/04/12	le with notice <u>Weekdays</u> 1	Spois/Week 1	<u>Rate</u> \$325.00						
N 62	KOAT 11/01/1	2 11/01/1:	2 Kimmel		1135p-1235a		:30		NM	1	\$125.00
	Class of Time <u>Start Date</u> k: 10/29/12	Pre-emplib End Dale 11/04/12	le with notice Weekdays 1	Spots/Week 1	<u>Rate</u> \$125.00						
N 63	KOAT 11/01/1	2 11/01/12	2 Anderson C	ooper	11a-12n		:30		MM	1	\$250.00
	Class of Time Start Date k: 10/29/12	- Fixed Non I End Date 11/04/12	Pre-emptible <u>Weekdays</u> 1	Spots/Week 1	Rale \$250.00						4050.00
	KOAT 11/01/1				12-1pm		:30		NM	1	\$250.00
	Class of Time Slart Date k: 10/29/12	- Fixed Non I <u>End Dale</u> 11/04/12	Pre-emplible <u>Weekdays</u> 1	Spots/Week 1	<u>Rate</u> \$250.00						2000 110
	KOAT 11/01/1		2 General Hos	spital	2-3p/1-2p		:30		NM	1	\$300.00
	Class of Time Start Date c: 10/29/12	- Fixed Non I <u>End Date</u> 11/04/12	Pre-emplible <u>Weekdays</u> 1	Spots/Week 1	<u>Rate</u> \$300.00						
N 66	KOAT 11/01/1	2 11/01/12	2 Ellen 3-4p		3-4p		:30		NM	1	\$350 00
	Class of Time Start Date C: 10/29/12	Pre-emptible <u>End Date</u> 11/04/12	le with notice Weekdays1	Spots/Week 1	<u>Rate</u> \$350.00						255- 25
	KOAT 11/01/1				4-5p		:30		NM	1	\$575.00
Week	c: 10/29/12	End Date 11/04/12	Weekdays 1	Spols/Week 1	<u>Rate</u> \$575.00	<del></del>				4	64 400 00
	KOAT 11/01/1 Class of Time		2 Action 7 Net Pre-emplible	ws @ 5p	5-530p		:30		NM	1	\$1,100.00

<sup>(\*</sup> Line Transactions: N = New, E = Edited, D = Deleted)

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See that the second with an intention of the basis of race or elability. Advertiser hereby represents

Hearst talevision inc. does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Advertising time, and will accept no advertising brighted to decisions not to place advertising on particular stations on the basis of race or ethnicity.



Class of Time - Pre-emptible with notice

	Contract / Revision	All Order #
	968706 /	06399964
Contract Dales	Produ <u>cl</u>	Estimate #
10/31/ <b>12</b> - 11/06/12	Issue	1322 CROSSROADS GPS

Original Date / Revision <u>Advertiser</u> 10/30/12 / 10/30/12 Crossroads GPS

							Spots/				
*Line	Ch Start I	Date End Da	ite Description	1	Start/End Time	Days	Length Week	Rate	TypeS	Spots	Amount
Wee	<u>Slart Dale</u> k: 10/29/12	End Dale 11/04/12	Weekdays 1	Spols/Week 1	<u>Rale</u> \$1,100.00	· ·					
N 69	KOAT 11/01/	12 11/01/12	2 5a A7N Mor	e In The AM	5-6a		:30		MM	1	\$500.00
Weel	Class of Time Slart Date k: 10/29/12	- Pre-emplibl End Date 11/04/12	le with notice <u>Weekdays</u> 1	Spots/Week 1	<u>Rate</u> \$500 00						
N 70	KOAT 11/01/	12 11/01/12	2 Action 7 Ne	ws @ 6p	6-630p		.30		NM	1	\$1,500.00
Weel	Class of Time Start Date k: 10/29/12	- Fixed Non f End Dale 11/04/12	Pre-emplible <u>Weekdays</u> 1	Spots/Week 1	<u>Rate</u> \$1,500.00						
N 71	KOAT 11/01/	12 11/01/12	2 6a A7N Mor	e In The AM	6-7a		:30		NM	1	\$950.00
	Class of Time <u>Start Date</u> k: 10/29/12	- Pre-emptibl End Date 11/04/12	e with nolice <u>Weekdays</u> 1	Spots/Week	<u>Rale</u> \$950.00						
N 72	KOAT 11/01/	12 11/01/12	2 Entertainme	nl Tonight 630-	7¢630- <b>7</b> p		:30		MM	1	\$1,400.00
	Class of Time <u>Start Dale</u> k: 10/29/12		Pre-emplible Weekdays 1	Spots/Week 1	<u>Rate</u> \$1,400.00						
N 73	KOAT 11/01/	12 11/01/12	CMA AWAR	ND\$	7-10PM		:30		NM	1	\$5,800.00
	Class of Time Start Dale C 10/29/12		re-emptible <u>Weekdays</u> 1	Spols/Week 1	<u>Rale</u> \$5,800.00						
N 74	KOAT 11/01/	12 11/01/12	2 Good Mornin	ng America	7-9a		:30		NM !	1	\$800.00
	Class of Time Start Date 10/29/12	- Pre-emptible End Date 11/04/12	e with notice <u>Weekdays</u> 1	Spots/Week 1	<u>Rale</u> \$800.00						
			Live with Re	gis & Kelly 9-10	a 9-10a		:30		NM	1	\$400.00
	Class of Time Start Date :: 10/29/12		Pre-emptible <u>Weekdays</u> 1	Spots/Week 1	<u>Rate</u> \$400.00						
			2 Action 7 Nev	vs @ 10p M-F	10-1030p		:30		NM	1	\$1,800.00
	Class of Time Slart Dale :: 10/29/12		re-emplible <u>Weekdays</u> 1	Spols/Week 1	<u>Rate</u> \$1,800.00						
	KOAT 10/31/1		The View 10	-11a	10-11a		:30		NM1	1	\$500 00
	Class of Time Start Date : 10/29/12		re-emplible <u>Weekdays</u> 1	Spots/Week 1	<u>Rate</u> \$500.00						
			Action 7 Nev	vs @ 1030p	1030-1105p		:30		NM	1	\$1,000.00
	Class of Time Start Dale : 10/29/12	•	e wilh nolice <u>Weekdays</u> 1	Spots/Week 1	<u>Rale</u> \$1,000.00		<u> </u>				
	KOAT 10/31/1		_		1105-1135p		:30		NM	1	\$325.00
	Class ot Time <u>Start Date</u> : 10/29/12		e wilh notice <u>Weekdays</u> 1	Spots/Week 1	<u>Rale</u> \$325.00	<u> </u>					
N 80 H	KOAT 10/31/1	2 10/31/12	Kimmel		1135p-1235a		:30		NM	1	\$125.00
_											

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See that the second value of the pasts of tack or although. Advertiser hereby represents

Hearst television inc. does not discriminate in the sale of advertising time, and will eccept no edvertising which is placed with an intent to discriminate on the basis of race or ethnicity. Advertising time, and will eccept no edvertising which is placed with an intent to discriminate on the basis of race or ethnicity. Advertising on perticular stations on the basis of race or ethnicity.



	Contract / Revision 968706 /	Alt Örder # 06399964
Confract Dates 10/31/12 - 11/06/12	Product Issue	Estimale # 1322 CROSSROADS GPS
Advertiser Crossroads GPS		iginal <u>Date / Revision</u> 10/30/12 / 10/30/12

							Spots/				
*Lin	e Ch Start	Date End Da	ate Description	1	Start/End Time	Days	Length Week	Rate	Type S	pots	Amount
We	Start Date ek: 10/29/12	End Date 11/04/12	Weekdays 1	Spots/Week 1	<u>Rate</u> \$125 00						
N 81	KOAT 10/31/	/12 10/31/1	2 Anderson C	ooper	11a-12n		:30		NM	1	\$250.00
We	Class of Time Start Date ek: 10/29/12	e - Fixed Non End Dale 11/04/12	Pre-emptible <u>Weekdays</u> 1	Spols/Week	<u>Rale</u> \$250.00						
N 82	KOAT 10/31/	/12 10/31/1	2 Chew, The		12-1pm		:30		NM	1	\$250.00
We	Class of Time Start Date ek: 10/29/12	e - Fixed Non End Date 11/04/12	Pre-emptible <u>Weekdays</u> 1	Spots/Week 1	<u>Rate</u> \$250.00						
N 83	KOAT 10/31/	12 10/31/1:	2 General Hos	pital	2-3p/1-2p		:30		NM	1	\$300.00
We	Class of Time <u>Start Date</u> ek: 10/29/12	- Fixed Non I End Date 11/04/12	Pre-emptible <u>Weekdays</u> 1	Spots/Week 1	<u>Rate</u> \$300.00						
N 84	KOAT 10/31/	12 10/31/1	2 Ellen 3-4p		3- <b>4</b> p		:30		NM	1	\$350.00
Wee	Class of Time <u>Start Dale</u> ek: 10/29/12	- Pre-emptible End Date 11/04/12	le with notice  Weekdays 1	Spots/Week 1	<u>Rale</u> \$350.00						
N 85	KOAT 10/31/				4-5p		:30		NM	1	\$575.00
Wee	Class of Time <u>Start Date</u> ek: 10/29/12	•	le with notice <u>Weekdays</u> 1	Spols/Week 1	<u>Rale</u> \$575.00						
N 86	KOAT 10/31/		2 Action 7 Nev	vs @ 5p	5-530p		:30		NM	1	\$1,100.00
Wee	Class of Time <u>Start Dale</u> ek: 10/29/12	- Fixed Non I End Date 11/04/12	Pre-emptible Weekdays1	Spots/Week 1	<u>Rate</u> \$1,100.00						
N 87	KOAT 10/31/	12 10/31/12	2 5a A7N More	In The AM	5-6a		:30		NM	1	\$500.00
Wee	Class of Time Start Date ek: 10/29/12	- Pre-emptibl End Date 11/04/12	e wilh nolice Weekdays 1	Spots/Week 1	<u>Rate</u> \$500.00						44 500 00
N 88	KOAT 10/31/		2 Action 7 Nev	vs @ 6p	6-630p		:30		NM	1	\$1,500.00
Wee	Class of Time Start Dale ek. 10/29/12	- Fixed Non F End Dale 11/04/12	Veekdays 1	Spols/Week 1	Rale \$1,500.00						
N 89	KOAT 10/31/		2 6a A7N More	In The AM	6-7a		:30		NM	1	\$950.00
Wee	Class of Time Start Dale ek: 10/29/12	- Pre-emptibl End Date 11/04/12	e with nolice Weekdays1	Spots/Week 1	<u>Rate</u> \$950.00	_		<u>-</u> -			
N 90			2 Entertainmer	nl Tonight 630-7	7 <b>;6</b> 30-7p		:30		NM	1	\$1,400.00
	Class of Time Start Dale ek: 10/29/12	End Date 11/04/12	Weekdays 1	Spots/Week 1	<u>Rate</u> \$1,400.00			···			<b>5</b> 0.002.00
N 91			GREAT PUN	1PKIN/NEIGHB	C7-8p		:30		NM	1	\$2,600.00
	Class of Time Start Date k: 10/29/12	End Dale 11/04/12	Weekdays 1	Spots/Week 1	<u>Rate</u> \$2,600.00					,	6000 00
N 92			2 Good Mornin	g America	7-9a		:30		NM	1	\$800.00
	Class of Time	- Pre-emplibl	e with notice								

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specified

Hearst television inc, does not discriminate in the sala of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Advertiser hereby represents and warrants that it is not purchasing broadcast air time under this advertising sales contract for a discriminatory purpose, including but not timiled to decisions not to place advertising on particular stations on the basis of race or ethnicity

Contract Agreement Between:

KOAT 3801 Carlisie Blvd. NE Albuquerque, NM 87107 (505)884-7777

	Contract / Revision 968706 /	Ali Order # 06399964
Contract Dates 10/31/12 - 11/06/12	Product Issue	Estimate # 1322 CROSSROADS GPS
Advertiser Crossroads GPS		iginal Date / Revision 10/30/12 / 10/30/12

	Spots/						
*Line Ch Start Date End Date Description	Start/End Time	Days	Length Week	Rate	TypeS	pots	Amount
Start Dale         End Date         Weekdays         Spots/Week           Week: 10/29/12         11/04/12        1         1	<u>Rate</u> \$800.00						
N 93 KOAT 10/31/12 10/31/12 MODERN/SUBURGATORY	8-9p		:30		NM	1	\$4,500.00
Class of Time - Fixed Non Pre-emptible  Slart Date End Dale Weekdays Spots/Week  Week: 10/29/12 11/04/121 1	<u>Rale</u> \$4,500.00						
N 94 KOAT 10/31/12 10/31/12 Live with Regis & Kelly 9-10	a 9-10a		30		NM	1	\$400.00
Class of Time - Fixed Non Pre-emptible  Start Date End Date Weekdays Spols/Week  Week: 10/29/12 11/04/121 1	<u>Rate</u> \$400.00						
N 95 KOAT 10/31/12 10/31/12 NASHVILLE	9-10p	•	:30		NM	1	\$3,500 00
Class of Time - Fixed Non Pre-emplible  Start Date End Date Weekdays Spots/Week  Week: 10/29/12 11/04/121 1	<u>Rate</u> \$3,500.00			·			
			Totals	<del></del>		95	\$104,600.00

Time Period	# of Spots	Gross Amount	Net Amount
10/29/12 -11/05/12	95	\$104,600.00	\$88,910.00
Totals	95	\$104,600.00	\$88,910.00

Signature:	Date:

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Notwithstanding to whom bittle are rendered, advertiser, agency and service, jointly and servically, shall remain obtigated to pay to station the amount of any bittle rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insartion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Four weeks advance cancaltation notice is required unlass otherwise specified.

## CONTRACT

Contract Agreement Between: KOAT 3801 Carlisle Blvd. NE Albuquerque, NM 87107 (505)884-7777

And:

Crossroads Media 66 Canal Center Plaza Suite 555 Alexandria, VA 22314

	Contract / Re	vision	Alt Order	#
	968706	1	0639996	4
Product			L	
Issue				
Contract Dates	Estimate #			
10/31/12 - 11/06/12	1322 CROSS	SROAD	S G	
Advertiser			Original Date	e / Revision
Crossroads GPS			10/31/12	/ 10/31/12
·	Billing Cycle	Bilting	Calendar	Cash/Trade
	EOM/EOC	Broade	cast	Cash
	Station	Accou	nt Executive	Sales Office
	KDAT	Mary 1	ricoli	HRP -Washingt
	Special Hand	lling		
	Demographic			
	Adults 35+			
		T		
	IDB#	Advert	iser Code	Product Code
		12		11
	Agency Ret		Advertise	ei Ref
	!		ŀ	

Spots/

		Opotor			
*Line Ch Start Date End Date Description	Start/End Time	Days Length Week Rate	Type S	pots	Amount
E 76 KOAT 11/01/12 11/02/12 Action 7 News @ 10p M-F	10-1030ρ	:30	NM	1	\$1,800.00
Class of Time - Fixed Non Pie-emptible					
Start Date End Date Weekdays Spots/Week	<u>Rate</u>				
Week: 10/29/12 11/04/12TF 1	\$1,800.00				
E 77 KOAT 11/01/12 11/02/12 The View 10-11a	10-11a	:30	NM	1	\$500.00
Class of Time - Fixed Non Pre-emptible					
Start Date End Date Weekdays Spots/Week	Rate				
Week: 10/29/12 11/04/12TF 1	\$500.00				
E 78 KOAT 11/01/12 11/02/12 Action 7 News @ 1030p	1030-1105p	:30	NΜ	1	\$1,000.00
Class of Time - Pre-emptible with notice					
Start Date End Date Weekdays Spots/Week	Rate				
Week: 10/29/12 11/04/12TF 1	\$1,000.00				
E 79 KOAT 11/01/12 11/02/12 Nightline	1105-1135p	:30	NM.	1	\$325.00
Class of Time - Pre-emptible with notice			1		
Start Date End Date Weekdays Spots/Week	Rate				
Week: 10/29/12 11/04/12TF 1	\$325.00				
E 80 KOAT 11/01/12 11/02/12 Kimmel	1135p-1235a	:30	NM	1	\$125.00
Class of Time - Pre-emptible with notice	_				
Start Date End Date Weekdays Spots/Week	Rate				
Week: 10/29/12 11/04/12TF 1	\$125 00				
E 81 KOAT 11/01/12 11/02/12 Anderson Cooper	11a-12n	:30	NM	1	\$250.00
Class of Time - Fixed Non Pre-emptible	_				
Start Date End Date Weekdays Spots/Week	<u>Rate</u>				
Week: 10/29/12 11/04/12TF 1	\$250.00				****
E 82 KOAT 11/01/12 11/02/12 Chew, The	12-1pm	:30	MM	1	\$250.00
Class of Time - Fixed Non Pre-emptible	ъ.				
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/29/12 11/04/12TF 1	<u>Rate</u> \$250.00		i		
		-20			¢200.00
E 83 KOAT 11/01/12 11/02/12 General Hospital	2-3p/1-2p	:30	MM	1	\$300.00
Class of Time - Fixed Non Pre-emptible	Onto				
Start Date End Date Weekdays Spots/Week	Rate		1		

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otherwise, on contracts, insertien orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Four weeks advance cancellation notice is required unless otherwise

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	Contract / Revision	Alt Order #	
	968706 /	06399964	
Contract Dates	Product	Estimate #	

10/31/12 - 11/06/12 Issue 1322 CROSSROADS GPS

| <u>Advertiser</u> | <u>Original Date / Revision</u> | Crossroads GPS | 10/31/12 / 10/31/12

		Spots/			
*Line Ch Start Date End Date Description	Start/End Time	Days Length Week Rate	Type S	Spots	Amount
Start Date         End Date         Weekdays         Spots/Week           Week: 10/29/12         11/04/12        TF         1	Rate \$300.00				
E 84 KOAT 11/01/12 11/02/12 Ellen 3-4p	3-4p	:30	NM	1	\$350.00
Class of Time - Pre-emptible with notice Start Date End Date Weekdays Spots/Week Week: 10/29/12 11/04/12TF 1	<u>Rate</u> \$350.00				
E 85 KOAT 11/01/12 11/02/12 Dr Oz	4-5p	:30	NM	1	\$575.00
Ctass of Time - Pre-emptible with notice  Start Date End Date Weekdays Spots/Week  Week: 10/29/12 11/04/12TF 1	<u>Rate</u> \$575.00				
E 86 KOAT 11/01/12 11/02/12 Action 7 News @ 5p	5-530p	:30	NM	1	\$1,100.00
Class of Time - Fixed Non Pre-emptible Start Date End Date Weekdays Spots/Week Week: 10/29/12 11/04/12TF 1	<u>Rate</u> \$1,100.00				
E 87 KOAT 11/01/12 11/02/12 5a A7N More In The AM	5-6a	:30	NM	1	\$500.00
Class of Time - Pre-emptible with notice  Start Date	<u>Rate</u> \$500.00				
E 88 KOAT 11/01/12 11/02/12 Action 7 News @ 6p	6-630p	:30	NM	1	\$1,500.00
Class of Time - Fixed Non Pre-emptible  Start Date End Date Weekdays Spots/Week  Week: 10/29/12 11/04/12TF 1	<u>Rate</u> \$1,500.00				
E 89 KOAT 11/01/12 11/02/12 6a A7N More tn The AM	6-7a	:30	NM	1	\$950.00
Ctass of Time - Pre-emptible with notice <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/29/12 11/04/12TF 1	<u>Rate</u> \$950.00				
E 90 KOAT 11/01/12 11/02/12 Entertainment Tonight 630-7	¢630-7p	:30	NM	1	\$1,400.00
Class of Time - Fixed Non Pre-emptible  Start Date End Date Weekdays Spots/Week  Week: 10/29/12 11/04/12TF 1	<u>Rate</u> \$1,400 00				
E 91 KOAT 10/31/12 10/31/12 GREAT PUMPKIN/NEIGHBO	C7-8p	:30	NM	0	\$0.00
Class of Time - Fixed Non Pre-emptible <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/29/12 11/04/121 1 <u>Spot Ch</u> Date Range Description	Rate \$2,600.00		_		
Spot Ch <u>Date Range</u> <u>Description</u> 1 KOAT 10/29/12-11/04/12 GREAT PUMPKIN/NEIGHB Credited	Start/End Time C7-8p	<u>Weekdays Length Rate</u> W :30 \$2,600.00	<u>Туре</u> <i>NM</i>		
E 92 KOAT 11/01/12 11/02/12 Good Morning America	7-9a	:30	NM	1	\$800.00
Ctass of Time - Pre-emptible with notice Start Date End Date Weekdays Spots/Week Week: 10/29/12 11/04/12TF 1	<u>Rate</u> \$800.00				
93 KOAT 10/31/12 10/31/12 MODERN/SUBURGATORY	8-9p	:30	NM	0	\$0.00
Class of Time - Fixed Non Pre-emptible  Start Date End Date Weekdays Spots/Week  Week: 10/29/12 11/04/121 1	Rate \$4,500.00	Washing Lough B			
Spot Ch Date Range Description 1 KOAT 10/29/12-11/04/12 MODERN/SUBURGATORY Credited	Start/End Time 8-9p	<u>Weekdays Length Rate</u> W :30 \$4,500.00	Type NM		

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	Contract / Revision 968706 /	Alt Order # 06399964
Contract Dates 10/31/12 - 11/06/12	Product Issue	Estimate # 1322 CROSSROADS GPS
Advertiser Crossroads GPS		iginal Date / Revision 10/31/12 / 10/31/12

	79910803 01-3			
Start/End Time	Spots/ Days Length Week	Rate Type S	oots	Amount
0a 9-10a	:30	NM	1	\$400.00
<u>Rate</u> \$400.00				
9-10p	:30	NM	0	\$0.00
Rate \$3,500.00	Modelshua Langth	Pata Tuna		
3-10p		0.00		
7-10PM	:30	NM	1	\$8,000.00
<u>Rate</u> \$8,000.00				
II 6-10p	:30	NM	1	\$1,800.00
<u>Rate</u> \$1,800.00				
10a-130p	:30	NM	1	\$800.00
<u>Rate</u> \$800.00				
	Totals		95	\$104,600.00
Net Amount	*Tax 1	Total		
\$88,910.00	\$6,223.70	\$95,133.70		
1	Start/End Time 0a 9-10a  Rate \$400.00  9-10p  Rate \$3,500.00  Start/End Time 9-10p  7-10PM  Rate \$8,000.00  II 6-10p  Rate \$1,800.00  10a-130p  Rate \$800.00  Net Amount	Start/End Time   Days   Length   Week	Spots/  Start/End Time   Days   Length   Week   Rate   Type Spots/  Da 9-10a   :30   NM	Start/End Time   Days   Length   Week   Rate   Type Spots

Time Period	# of Spots	Gross Amount	Net Amount	*Tax 1	Total
10/29/12 - 11/05/12	95	\$104,600.00	\$88,910.00	\$6,223.70	\$95,133.70
Totals	95	\$104,600.00	\$88,910.00	\$6,223.70	\$95,133.70

Signature:	Date:
------------	-------

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## CONTRACT

KOAT 3801 Carlisle Blvd. NE Albuquerque, NM 87107 (505)884-7777

And:

Mentzer Media Services 600 Fairmont Ave Suite 306 Towson, MD 21286

	Contract / Re	evision		Alt Order	#
	968706	1	1	06399964	ı
Product				J	
Issue					<u></u>
Contract Dales	Estimate #				
10/31/12 - 11/06/12	1322 CROSS	3ROADS	s Gl		
Advertiser			<u>Or</u>	iginal Date	/ Revision
Crossroads GPS			1	10/29/12	/ 10/29/12
	Billing Cycle	Billing	Cal	endai	Cash/Trade
	EOM/EOC	Broado	cast		Cash
	Station	Accou	nt E	xeculive	Sales Office
	KOAT	Mary T	rico	ili	HRP -Washingto
	Special Hand	ling		·	<del></del>
	Demographic				
	Adulls 35+				
	IDB#	Adverti	ser	Code	Product Code
	1021	12			11
	Agency Ref		$\neg$	Advertiser	Ref
			, ,	1	

Spots/ \*Line Ch Start Date End Date Description Length Week Start/End Time Days Rate Type Spots Amount 1 KOAT 11/02/12 11/02/12 Action 7 News @ 10p M-F 10-1030p :30 NM \$1,800.00 Class of Time - Fixed Non Pre-emplible Slart Date End Dale Weekdays Spois/Week Rate Week: 10/29/12 11/04/12 \$1,800.00 11/02/12 The View 10-11a KOAT 11/02/12 10-11a :30 NM \$500.00 Class of Time - Fixed Non Pre-emptible Start Dale End Date Weekdays Spols/Week <u>Rate</u> Week: 10/29/12 11/04/12 ----1**--**\$500.00 KOAT 11/02/12 11/02/12 Action 7 News @ 1030p 1030-1105p :30 NM \$1,000.00 1 Class of Time - Pre-emplible with notice Slart Date End Date <u>Weekdays</u> Spots/Week Rate Week: 10/29/12 11/04/12 \$1,000.00 KOAT 11/02/12 11/02/12 Nightline 1105-1135p :30 \$325.00 NM Class of Time - Pre-emptible with notice Start Date End Dale Weekdays Spots/Week <u>Rale</u> Week: 10/29/12 11/04/12 ----1--\$325.00 KOAT 11/02/12 11/02/12 1135p-1235a :30 NM \$125.00 Class of Time - Pre-emplible with notice Start Dale End Date <u>Weekdays</u> Spots/Week Rate Week: 10/29/12 11/04/12 -1--\$125.00 1 KOAT 11/02/12 11/02/12 Anderson Cooper 11a-12n :30 NM \$250.00 Class of Time - Fixed Non Pre-emplible Start Date End Date Weekdays Spols/Week Rate Week: 10/29/12 11/04/12 ----1--1 \$250.00 KOAT 11/02/12 11/02/12 Chew, The 12-1pm :30 NM \$250.00 Class of Time - Fixed Non Pre-emptible Start Dale End Dale <u>Weekdays</u> Spots/Week Rale Week: 10/29/12 11/04/12 \$250.00 KOAT 11/02/12 11/02/12 General Hospilal 2-3p/1-2p :30 NM \$300.00 1 Class of Time - Fixed Non Pre-emptible Start Date End Date Weekdays Spots/Week <u>Rale</u>

(\* Line Transactions: N = New, E = Ediled, D = Deleted)

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	Contract / Revision 968706 /	06399964					
Contract Dates	Product	Estimate #					
10/31/12 - 11/06/12	Issue	1322 CROSSROADS GPS					
<u>Advertiser</u>	<u>O</u>	riginat Date / Revision					
Crossroads GPS		10/29/12 / 10/29/12					

							Spots/				
*Line	e Ch Start	Date End D	ate Descriptio	n	Start/End Time	Days	Length Week	Rate	TypeS	pots	Amount
Wee	Start Date ek: 10/29/12	End Date 11/04/12	Weekdays 1	Spots/Week 1	<u>Rate</u> \$300.00						_
N 9	KOAT 11/02/	/12 11/02/3	2 Etten 3-4p		3-4p	· · · · · · · · · · · · · · · · · · ·	:30		NM	1	\$350.00
Wee	Class of Time Start Date ek: 10/29/12	e - Pre-emptit End Date 11/04/12	ele with notice Weekdays 1	Spots/Week 1	<u>Rate</u> \$350.00						
N 10	KOAT 11/02/	12 11/02/1	2 Dr Oz		4-5p		:30		MM	1	\$575.00
Wee	Class ot Time Start Date k: 10/29/12	- Pre-emptit End Date 11/04/12	ble with notice Weekdays 1	Spots/Week 1	<u>Rate</u> \$575.00						
N 11			2 Action 7 Ne	ws @ 5p	5-530p		:30		NM	1	\$1,100.00
Wee	Class of Time <u>Start Date</u> k: 10/29/12	- Fixed Non End Date 11/04/12	Pre-emptible Weekdays 1	Spots/Week 1	<u>Rate</u> \$1,100.00						
N 12	KOAT 11/02/			e in The AM	5-6a		:30		NM	1	\$500.00
Wee	Class of Time Start Date k: 10/29/12	End Date 11/04/12	Weekdays 1	Spots/Week 1	<u>Rate</u> \$500.00						
	KOAT 11/02/		2 Action 7 Ner	ws @ 6p	6-630p		:30		NM.	1	\$1,500.00
Weel	Class of Time Start Date k: 10/29/12	End Date 11/04/12	Pre-emptible <u>Weekdays</u> 1	Spots/Week 1	<u>Rate</u> \$1,500.00						
	KOAT 11/02/		2 6a A7N Mor	e tn The AM	6-7a		:30		MM	1	\$950.00
Weel	Class of Time Start Date k: 10/29/12	End Date 11/04/12	le with notice Weekdays1	Spots/Week 1	<u>Rate</u> \$950.00						
	KOAT 11/02/1			nt Tonight 630-	7¢630 <b>-</b> 7p		:30		NM	1	\$1,400.00
Week	Ctass of Time Start Date C: 10/29/12	End Date 11/04/12	Weekdays 1	Spots/Week 1	<u>Rate</u> \$1,400 00						
			2 LAST MAN/i	MALIBU	7-8p		:30		MM	1	\$2,200.00
Week	Class of Time Start Date 10/29/12	End Date 11/04/12	Weekdays 1	Spots/Week 1	<u>Rate</u> \$2,200.00						
			2 Good Mornin	ng America	7-9a		:30		МИ	1	\$800.00
Week	Class ot Time Start Date : 10/29/12	End Date 11/04/12	Weekdays 1	Spots/Week 1	<u>Rate</u> \$800.00						
			SHARK TAN	IK	8-9p		:30		NM	1	\$2,300.00
	Class ot Time Start Date : 10/29/12	End Date 11/04/12	Weekdays 1	Spots/Week 1	<u>Rate</u> \$2,300.00						
	KOAT 11/02/1		Live with Reg	gis & Kelty 9-10a	a 9-10a		:30		МИ	1	\$400.00
Week	: 10/29/12	End Date 11/04/12	Weekdays 1	Spots/Week 1	Rate \$400.00						
	KOAT 11/02/1				9-10p		:30		NM	1	\$2,900.00
(	Class of Time -	- tmmediately	Pre-emptible w	ithout notice					ı		

Crossroads GPS

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	Contract / Revision 968706 /	<u>All Order #</u> 06399964
Contract Dates 10/31/12 - 11/06/12	Product Issue	Estimate # 1322 CROSSROADS GPS
Advertiser Crossroads GPS	1	iginal Date / Revision 10/29/12 / 10/29/12

							Spots/				
*Line	Ch Start I		ate Description	n	Start/End Time	Days	Length Week	Rate	Type S	Spots	Amount
Wee	<u>Slart Date</u> k: 10/29/12	End Date 11/04/12	Weekdays 1	Spots/Week 1	Rate \$2,900.00						
N 21	KOAT 11/05/	12 11/05/1	2 Action 7 Ne	ws @ 10p M-F	10-1030p		:30		NM	1	\$1,800.00
Weel	Class of Time <u>Start Date</u> k: 11/05/12	- Fixed Non End Date 11/11/12	Pre-emplible <u>Weekdays</u> 1	Spols/Week 1	<u>Rate</u> \$1,800.00				İ		
N 22	KOAT 11/05/	12 11/05/1	2 The View 10	0-11a	10-11a		:30		NM	1	\$500.00
	Class of Time Start Date k: 11/05/12	- Fixed Non End Date 11/11/12	Pre-emplible <u>Weekdays</u> 1	Spols/Week 1	<u>Rate</u> \$500.00						
N 23	KOAT 11/05/	12 11/05/1	2 Action 7 Ne	ws @ 1030p	1030-1105p		:30		NM	1	\$1,000.00
	Class of Time Start Date c: 11/05/12	- Pre-emptib End Date 11/11/12	le wilh notice <u>Weekdays</u> 1	Spots/Week 1	<u>Rate</u> \$1,000.00						
N 24	KOAT 11/05/	12 11/05/1	2 Nightline		1105-1135p	•	:30		NM	1	\$325.00
Week	c: 11/05/12	End Dale 11/11/12	le with notice <u>Weekdays</u> 1	Spols/Week 1	<u>Rale</u> \$325.00						
N 25 I	KOAT 11/05/1	12 11/05/13	2 Kimmel		1135p-1235a		:30		NM	1	\$125.00
Week	:: 11/05/12	End Dale 11/11/12	Weekdays 1	Spols/Week 1	<u>Rale</u> \$125.00						
N 26 I	KOAT 11/05/1	2 11/05/12	2 Anderson Co	ooper	11a-12n		:30		NM	1	\$250.00
	Class of Time Slart Date : 11/05/12	End Date 11/11/12	Weekdays 1	Spols/Week 1	<u>Rale</u> \$250.00						
	KOAT 11/05/1		·		12-1pm		:30		NM	1	\$250.00
Week	: 11/05/12	End Dale 11/11/12	Weekdays 1	Spots/Week 1	<u>Rate</u> \$250.00						
			2 General Hos	pilal	2-3p/1-2p		:30		NM	1	\$300.00
Week:	11/05/12	End Dale 11/11/12	Weekdays 1	Spots/Week 1	<u>Rale</u> \$300.00						
	KOAT 11/05/1		•		3-4p		:30		NM	1	\$350.00
Week:	11/05/12	End Dale 11/11/12	Weekdays 1	Spots/Week 1	<u>Rale</u> \$350.00						
	COAT 11/05/1				4-5p		:30		NM	1	\$575.00
		End Date 11/11/12	Weekdays 1	Spols/Week 1	<u>Rate</u> \$575.00						
	OAT 11/05/1:		Action 7 New	/s @ 5p	5-530p		:30		NM	1	\$1,100.00
Week:	11/05/12	End Date 11/11/12	Weekdays 1	Spots/Week 1	<u>Rale</u> \$1,100.00						
	OAT 11/05/1: Hass of Time -		5a A7N More	In The AM	5-6a		:30		NM	1	\$500.00
	mass of TRITE -	Lie-emblibit	s with notice								

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Class of Time - Fixed Non Pre-emptible

Contract / Revision All Order # 968706 06399964 Contract Dates Eslimate # Product 10/31/12 - 11/06/12 Issue 1322 CROSSROADS GPS

<u>Advertiser</u> Original Date / Revision 10/29/12 / 10/29/12 Crossroads GPS

*1 in	a Ch C	ad Data 5 ad 1	Data Danasint	•	01-45-47		Spots/	Date	<b>T</b>	0	
*Lin			Date Descript		Start/End Time	Days	Length Week	Rate	type-	Spots	Amount
We	<u>Start Da</u> ek: 11/05/1		<u>Weekdays</u> 1	Spols/Week 1	<u>Rate</u> \$500.00						
N 33	KOAT 1	/05/12 11/05/	/12 Action 7 N	lews @ 6p	6-630p		.30		MM	1	\$1,500.00
We	Class of <sup>-</sup> <u>Start Da</u> ek: 11/05/1		n Pre-emptible <u>Weekdays</u> 1	Spols/Week 1	<u>Rale</u> \$1,500.00						
N 34	KOAT 11	/05/12 11/05/	/12 6a A7N M	lore In The AM	6-7a		:30		NM	1	\$950.00
We	Class of 1 <u>Start Da</u> ek: 11/05/1:		ible with notice <u>Weekdays</u> 1	Spols/Week 1	<u>Rale</u> \$950.00						
N 35	KOAT 11	/05/12 11/05/	12 Enlertainn	nent Tonight 630-	7¢630-7p		:30		NM	1	\$1,400.00
Wee	Class of T <u>Start Da</u> k: 11/05/13		n Pre-emptible <u>Weekdays</u> 1	Spots/Week 1	<u>Rate</u> \$1,400.00			_			
N 36	KOAT 11	/05/12 11/05/	12 Good Mor	ning America	7-9a		:30		NM:	1	\$800.00
	Start Da k: 11/05/12	11/11/12	Weekdays 1	Spols/Week 1	<u>Rate</u> \$800.00						
N 37	KOAT 11	05/12 11/05/	12 Live with F	Regis & Kelly 9-10	)a 9-10a		:30		NM	1	\$400.00
Wee	Class of T <u>Start Da</u> k: 11/05/12		Pre-emptible Weekdays 1	Spols/Week 1	<u>Rate</u> \$400.00						
N 38	KOAT 11	05/12 11/05/	12 CASTLE		9-10p		:30		NM	1	\$6,200.00
	<u>Start Da</u> k: 11/05/12	11/11/12	Weekdays 1	Spots/Week 1	<u>Rale</u> \$6,200.00						
N 39	KOAT 11/			ews @ 10p Sal	10-1035p		:30		NM	1	\$1,500.00
	<u>Slart Dal</u> k: 10/29/12	11/04/12	Weekdays 1-	Spots/Week 1	<u>Rale</u> \$1,500.00						
N 40	KOAT 11/		12 CASTLE S	AT LF	1035P-1135P		:30		NM	1	\$300.00
	<u>Start Dal</u> k: 10/29/12	11/04/12	Weekdays 1-	Spots/Week 1	<u>Rale</u> \$300.00						
				olbali Sa 130-p	128р-6р		:30		NM	1	\$1,200.00
Weel	Start Dat k: 10/29/12	11/04/12	Weekdays 1-	Spots/Week 1	<u>Rate</u> \$1,200.00						
			2 Action 7 No	ews @ 5p Sal	5-530p		:30		NM	1	\$550.00
Weel	<u>Start Dat</u> c: 10/29/12	11/04/12	Weekdays 1-	Spols/Week 1	<u>Rale</u> \$550.00						
		3/12 11/03/1			5-6a		:30		MM	1	\$175.00
Week	Start Dal : 10/29/12	11/04/12	ble with notice Weekdays 1-	Spots/Week 1	<u>Rate</u> \$175.00	=.					
	KOAT 11/0			ews @ 530p Sat	530-6p		:30		NM	1	\$550.00
	Clases of Til	no - Eivad Nan	Dro omatible						1		

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	Contract / Revision 968706 /	Alt Order # 06399964
Contract Dates 10/31/12 - 11/06/12	Product Issue	Estimate # 1322 CROSSROADS GPS
Advertiser Crossroads GPS	<del></del>	riginal Date / Revision 10/29/12 / 10/29/12

*Lin	e Ch Start	Date End Da	ate Descriptio	n	Start/End Time	Days	Spots/ Length Week	Rate	TypeS	Snots	Amount
	Slart Dale ek: 10/29/12	End Dale 11/04/12	Weekdays 1-	Spots/Week	Rale		Longin 1100k	1.010	1,,,,,	эрого	ranodin
	KOAT 11/03/			More in the AM	\$550.00 6-9a		:30		NM.	1	\$500.00
	Class of Time			more in the 7 day	0 04		.00		11141	•	\$300.00
	<u>Start Date</u> ek: 10/29/12	End Dale 11/04/12	Weekdays 1-	Spols/Week 1	<u>Rale</u> \$500.00						
N 46	KOAT 11/03/			College Footbal	I 6-10p		:30		NM	1	\$1,800.00
Wee	Class of Time Start Date ek: 10/29/12	- Fixed Non End Date 11/04/12	Pre-emplible <u>Weekdays</u> 1-	Spols/Week 1	<u>Rate</u> \$1,800.00						
N 47				ws @ 10p Sun	10-1030p		:30		NM	1	\$2,400.00
Wee	Class of Time <u>Slart Date</u> ek: 10/29/12	- Fixed Non I End Date 11/04/12	Pre-emplible <u>Weekdays</u> 1	Spots/Week 1	<u>Rate</u> \$2,400.00						
N 48	KOAT 11/04/			ws @ 1030p Su	1 1030-1105p		:30		NM	1	\$1,600.00
	Class of Time Start Dale ek: 10/29/12	End Date 11/04/12	Weekdays 1	Spots/Week 1	<u>Rate</u> \$1,600.00						
N 49	KOAT 11/04/			d Su 4-5p	4-5p		:30		NM	1	\$300.00
Wee	Class of Time Start Dale k: 10/29/12	- Fixed Non F End Date 11/04/12	Pre-emplible <u>Weekdays</u> 1	Spols/Week 1	<u>Rale</u> \$300.00						
V 50	KOAT 11/04/1			ws @ 5p Sun	5-530p		:30		NM	1	\$850.00
Wee	Class of Time Start Date k: 10/29/12		Pre-emptible <u>Weekdays</u> 1	Spots/Week 1	<u>Rate</u> \$850.00				İ		
	KOAT 11/04/1				5-6a		:30		NM	1	\$175.00
Weel	k: 10/29/12	End Date 11/04/12	e with notice <u>Weekdays</u> 1	Spots/Week 1	Rate \$175.00						
	KOAT 11/04/1		•		6-7p		:30		NM	1	\$1,800.00
			e with notice <u>Weekdays</u> 1	Spots/Week 1	<u>Rate</u> \$1,800.00						
	KOAT 11/04/1			flore in the AM	6-9a		.30		NM	1	\$500.00
			with notice Weekdays 1	Spots/Week 1	<u>Rate</u> \$500.00						
	KOAT 11/04/1			A TIME	7-8p		:30		NM	1	\$3,500.00
Week	: 10/29/12	End Dale 11/04/12	Weekdays 1	Spols/Week 1	<u>Rate</u> \$3,500.00						
	KOAT 11/04/12				8-9p		:30		NM	1	\$3,500.00
Week	10/29/12	End Date 1 11/04/12	Weekdays 1	Spols/Week 1	Rate \$3,500.00						
	KOAT 11/04/12				9-10a		:30		NM	1	\$2,500.00
(	Class of Time -	rixed Non Pi	re-emptible						ı		

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10/29/12 / 10/29/12



	Contract / Revision 968706 /	Alt Order # 06399964
Contract Dales 10/31/12 - 11/06/12	<u>Product</u> Issue	Estimate # 1322 CROSSROADS GPS
Advertiser	Or	iginal Dale / Revision

							0				
*Line			ate Description	on	Start/End Time	Days	Spots/ Length Week	Rate	Туре	Spots	Amount
We	Slart Date ek: 10/29/12	End Date 11/04/12	<u>Weekdays</u> 1	Spots/Week 1	<u>Rale</u> \$2,500.00						
N 57	KOAT 11/04			AVE	9-10p		·30		NM	1	\$2,400.00
_ Wee	Class of Time Start Date ek: 10/29/12	- Pre-emptil End Date 11/04/12	ble with notice Weekdays 1	Spols/Week 1	<u>Rate</u> \$2,400.00						
N 58				ews @ 10p M-F	10-1030p		:30		NM	1	\$1,800.00
Wee	Class of Time Start Date ek: 10/29/12	- Fixed Non End Date 11/04/12	Pre-emptible <u>Weekdays</u> 1	Spots/Week 1	<u>Rate</u> \$1,800.00						
N 59	KOAT 11/01/	12 11/01/1	2 The View 1	0-11a	10-11a		:30		NM	1	\$500.00
	Class of Time Start Date ek: 10/29/12	End Dale 11/04/12	Pre-emplible <u>Weekdays</u> 1	Spots/Week 1	<u>Rale</u> \$500.00						
N 60	KOAT 11/01/		2 Action 7 No	ws @ 1030p	1030-1105p		:30		NM	1	\$1,000.00
	k: 10/29/12	End Date 11/04/12	Weekdays 1	Spols/Week 1	<u>Rate</u> \$1,000.00						
	KOAT 11/01/1		•		1105-1135p		:30		NM	1	\$325.00
Weel	k: 10/29/12	End Dale 11/04/12	Weekdays 1	Spols/Week 1	<u>Rate</u> \$325.00						
	KOAT 11/01/1				1135p-1235a		:30		NM	1	\$125.00
Week	k: 10/29/12	End Date 11/04/12	Weekdays 1	Spots/Week 1	Rale \$125.00						
			2 Anderson C	ooper	11a-12n		:30		NM	1	\$250.00
Week	c: 10/29/12	End Date 11/04/12	Weekdays 1	Spots/Week 1	<u>Rale</u> \$250.00						
	KOAT 11/01/1		2 Chew, The		12-1pm		:30		NM	1	\$250.00
Week	c: 10/29/12	End Dale 11/04/12	Weekdays 1	Spols/Week 1	* <u>Rale</u> \$250.00						
	KOAT 11/01/1		2 General Hos	Spilal	2-3p/1-2p		:30		NM	1	\$300.00
Week	: 10/29/12	End Date 11/04/12	Weekdays 1	Spols/Week 1	<u>Rate</u> \$300.00						
	KOAT 11/01/1:				3-4p		:30		NM	1	\$350.00
Week	: 10/29/12	End Dale 11/04/12	Weekdays 1	Spots/Week 1	Rate \$350.00						
	KOAT 11/01/12				4-5p		:30		NM	1	\$575.00
Week:	10/29/12	End Date 11/04/12	Weekdays 1	Spots/Week 1	<u>Rate</u> \$575.00						
	COAT 11/01/12 Class ot Time -		Action 7 New re-emptible	vs @ 5p	5-530p		.30		NM	1	\$1,100.00

Crossroads GPS

<sup>(\*</sup> Line Transactions: N = New, E = &diled, D = Deleted)
Notwithstanding te whom bills are rendered, advertises, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and units payment in full is received by station. Payment by advertises to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, purified or otherwise, on conflicts, insertion orders, copy instructions or any correspondence when such conflict the above terms and conditions. Four weeks advance cancellation notice is required unless etherwise. specified

dearst letevision inc. does not discriminate in the sata of advertising time, and will accapt no advartising which is placed with an intent to discriminate on the basis of race or ethnicity. Advertisor hereby represents and warrants that it is not purchasing broadcast air time under this advertising sales contract for a discriminatory purposa, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.



Class of Time - Pre-emplible with notice

Contract / Revision	All Order #
968706 /	06399964
	<del></del>

Contract Dates Product Estimate # 10/31/12 - 11/06/12 Issue 1322 CROSSROADS GPS

<u>Advertiser</u> Original Dale / Revision 10/29/12 / 10/29/12 Crossroads GPS

							Spots/				
*L	ine Ch Stan				Start/End Time	Days	Length Week	Rate	Type	Spots	Amount
V	<u>Start Dale</u> /eek: 10/29/12	End Date 11/04/12	Weekdays 1	Spols/Week 1	<u>Rale</u> \$1,100.00	·					
N	69 KOAT 11/0			ne fn The AM	5-6a		:30		NM	1	\$500.00
W	Class ot Tim <u>Start Date</u> /eek: 10/29/12		ble with notice Weekdays 1	Spols/Week 1	<u>Rate</u> \$500.00						
N i	70 KOAT 11/0			ews @ 6p	6-630p		:30		NM	1	\$1,500.00
w	Class of Tim <u>Slart Date</u> eek: 10/29/12	e - Fixed Non <u>End Dale</u> 11/04/12	Pre-emptible Weekdays 1	Spots/Week 1	<u>Rate</u> \$1,500.00				-		
N 7	'1 KOAT 11/01	/12 11/01/1	12 6a A7N Mo	re In The AM	6-7a		:30		NM	1	\$950.00
w	Class ot Tim <u>Start Date</u> eek: 10/29/12	e - Pre-emplik <u>End Date</u> 11/04/12	ole with notice Weekdays 1	Spots/Week 1	<u>Rate</u> \$950.00						
N 7	2 KOAT 11/01			ent Tonight 630-	7;630-7p		:30		NM.	1	\$1,400.00
	Start Dale eek: 10/29/12	e - Fixed Non <u>End Date</u> 11/04/12	Weekdays 1	Spots/Week 1	<u>Rate</u> \$1,400.00						
N 7	3 KOAT 11/01	/12 11/01/1	2 CMA AWAR	RDS	7-10PM		:30		NM	1	\$5,800.00
W	Class of Time Slart Date eek: 10/29/12	e - Fixed Non <u>End Dale</u> 11/04/12	Pre-emptible Weekdays1	Spots/Week 1	<u>Rate</u> \$5,800.00						
N 7	4 KOAT 11/01	/12 11/01/1	2 Good Morn	ng America	7-9a		:30		NM	1	\$800.00
	Class of Time Start Dale eek: 10/29/12	End Date 11/04/12	Weekdays 1	Spols/Week 1	<u>Rate</u> \$800.00	· · · · · ·					
N 7				gis & Kelly 9-10	a9-10a		:30		NM	1	\$400.00
	Class of Time Start Date ek: 10/29/12	End Date 11/04/12	Weekdays 1	Spois/Week 1	<u>Rate</u> \$400.00			· · · · · · · · · · · · · · · · · · ·			
N 76	KOAT 10/31/		2 Action 7 Ne	ws @ 10p M⋅F	10-1030p		:30		NM	1	\$1,800.00
	Class of Time Start Date ek: 10/29/12	End Dale 11/04/12	Pre-emptible <u>Weekdays</u> 1	Spots/Week 1	<u>Rate</u> \$1,800.00						
N 77	KOAT 10/31/			)-11a	10-11a		:30		NM	1	\$500.00
	Class of Time Slart Date ek: 10/29/12	End Dale 11/04/12	Weekdays 1	Spots/Week 1	<u>Rate</u> \$500.00						
V 78	KOAT 10/31/			ws @ 1030p	1030-1105p		:30		ММ	1	\$1,000.00
	Class of Time <u>Start Dale</u> ek: 10/29/12	End <u>Date</u> 11/04/12	Weekdays 1	Spots/Week 1	<u>Rate</u> \$1,000.00						
V 79	KOAT 10/31/		-		1105-1135p		:30		NM	1	\$325.00
	Class of Time Start Date ek: 10/29/12	End Date 11/04/12	e with notice Weekdays 1	Spols/Week 1	<u>Rate</u> \$325.00						
80	KOAT 10/31/				1135p-1235a		:30		NM	1	\$125.00
	Class of Time	. Pro omolible	a with nation								

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Hearst letevision inc. does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Advertiser bereby represents and warrants that it is not purchasing broadcast an time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.



Contract / Revision	Alt Order #
968706 /	06399964
· · · · · · · · · · · · · · · · · · ·	

 Contract Dates
 Product
 Estimate #

 10/31/12 - 11/06/12
 tssue
 1322 CROSSROADS GPS

 Advertiser
 Original Date / Revision

 Crossroads GPS
 10/29/12 / 10/29/12

								Spots/				
*Lir		_		ite Description		Start/End Time	Days	Length Week	Rate	Туре	Spots	Amount
	<u>Start</u> eek: 10/29	/12	End Date 11/04/12	Weekdays 1	Spots/Week 1	<u>Rate</u> \$125.00						
N 8			2 10/31/13		ooper	11a-12n		:30		MM	1	\$250.00
We	Class o <u>Start</u> ek: 10/29	Date	Fixed Non I <u>End Date</u> 11/04/12	Pre-emptible <u>Weekdays</u> 1	Spots/Week 1	<u>Rate</u> \$250.00						
N 8	2 KOAT	10/31/1	2 10/31/12	2 Chew, The		12-1pm		:30		NM	1	\$250.00
We	Class o <u>Start l</u> ek: 10/29	Date	Fixed Non I End Date 11/04/12	Pre emptible Weekdays1	Spots/Week 1	<u>Rate</u> \$250.00						
N 83	KOAT	10/31/1	2 10/31/12	General Hos	pitat	2-3p/1-2p		:30		NM	1	\$300.00
We	Class o <u>Start I</u> ek: 10/29	<u>Date</u>	Fixed Non F End Date 11/04/12	Pre-emptible Weekdays 1	Spots/Week 1	<u>Rate</u> \$300 00						
N 84	KOAT	10/31/1:	2 10/31/12	Etlen 3-4p		3-4p		:30		NM	1	\$350.00
We	Ctass of <u>Start I</u> ek: 10/29/	Date .	Pre-emptibl End Date 11/04/12	e with notice Weekdays1	Spots/Week 1	<u>Rate</u> \$350.00						
N 85			2 10/31/12			4-5p		.30		NM	1	\$575.00
We	Ctass ot <u>Start F</u> ek: 10/29/	Date		e with notice Weekdays 1	Spots/Week 1	<u>Rate</u> \$575.00						
N 86				Action 7 Nev	/s @ 5p	5-530p		:30		NM	1	\$1,100.00
Wei	Class of <u>Start I</u> k: 10/29/	Date I	Fixed Non F End Date 11/04/12	re-emptible <u>Weekdays</u> 1	Spots/Week 1	<u>Rate</u> \$1,100.00						
N 87				5a A7N More	tn The AM	5-6a		:30		NM	1	\$500.00
	Start E sk 10/29/	<u>ate</u> <u>1</u>	nd <u>Date</u> I1/04/12	e with notice <u>Weekdays</u> 1	Spots/Week 1	<u>Rate</u> \$500.00						
N 88				Action 7 New	/s @ 6p	6-630p		:30		NM	1	\$1,500.00
	<u>Start D</u> k: 10/29/	<u>ate 1</u> 12 1	1/04/12	Weekdays 1	Spots/Week 1	<u>Rate</u> \$1,500.00	<u> </u>					
N 89				6a A7N More	In The AM	6-7a		:30		NM	1	\$950.00
	Start D k: 10/29/1	<u>ate</u> <u>E</u> 12 1	1/04/12	Weekdays 1	Spots/Week 1	<u>Rate</u> \$950.00						
N 90				Entertainmen	t Tonight 630-7	r630-7p		.30		MM	1	\$1,400.00
	Start D k: 10/29/1	<u>ate E</u> 2 1	1/04/12	Weekdays 1	Spots/Week 1	<u>Rate</u> \$1,400 00						
N 91				GREAT PUM	PKIN/NEIGHB	7-8p		:30		NM	1	\$2,600.00
	Start D k: 10/29/1	<u>ate E</u> 2 1	1/04/12	Weekdays 1	Spots/Week 1	<u>Rate</u> \$2,600.00	<u></u>					
1 92				Good Morning	g America	7-9a		:30		NM	1	\$800.00
	Class of	rıme - I	Pre-emptible	with notice						ŀ		

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	Contract / Revision 968706 /	Alt Order # 06399964
Contract Dates 10/31/12 - 11/06/12	Product tssue	Estimate # 1322 CROSSROADS GPS
Advertiser Crossroads GPS		iginat Date / Revision 10/29/12 / 10/29/12

					Cr	ossroads Gi	'S		10/23/12		0,23,12
*Line	Ch Start D	ate End Da	ite Descript	ion	Start/End Time	e Days	Spots/ Length Week	Rate	TypeS	pots	Amount
Week:	Start Date 10/29/12	End Date 11/04/12	Weekdays 1	<u>Spots/Week</u> 1	<u>Rate</u> \$800.00						
C	COAT 10/31/1 Class of Time Start Date 10/29/12			/SUBURGATORY	/ 8-9p <u>Rate</u> \$4,500.00		:30		MM	1	\$4,500.00
N 94 K	COAT 10/31/1	2 10/31/12 - Fixed Non F	2 Live with	Regis & Kelty 9-10			:30	. <u>.</u>	МИ	1	\$400.00
	10/29/12 (OAT 10/31/1	11/04/12	1	1	\$400 00 9-10p	· · · · · · · · · · · · · · · · · · ·	:30		NM	1	\$3,500.00
	Class of Time Start Date 10/29/12		Pre-emptible Weekdays 1	Spots/Week 1	<u>Rate</u> \$3,500.00						<u> </u>
*Tax 1 N	Note: New M	exico Tax F	Rate 7%		· '		Totals	5	•	95	\$104,600.00
Time Pe	eriod	# of Sp	pots Gro	ss Amount	Net Amount	*Tax 1			Tota		
10/29/12	2 -11/05/12		95 \$1	04,600.00	\$88,910.00	\$6,223.70			\$95,133.70		
Totals			95 \$1	04,600.00	\$88,910.00	\$6,223.70	)		\$95,133.70	1	

Signature:	Date:	
•	 -	

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Notwithstanding to whom bills are randered, advertiser, agency end service, jointly and severally, shall remein obligated to pay to stellion the emount of any bills randered by station within the time specified end until peyment in full is received by station. Payment by edvertiser to egency or to service or payment by agency to service, shell not constitute peyment to station. Stellion will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or eny correspondence when such conflict with the above terms and conditions. Four weeks edvence cancellation notice is required unless otherwise

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